Alpine Events Risk Management Advisory Group (AERMAG):
post-meeting advice and response summary

Key Themes Discussed

Bright Rod Run Pioneer Park Event and Bright CBD

Emergency Management and Evacuation Planning
Council Support and Public Safety
Risk Assessment and Risk Ratings
Bushfire Preparedness
Event Organiser Responsibilities

Attendees:

Alpine Shire Council: Ebony Buckley, Melanie Atkins, Heather Felix, Paul Mock, Keaton Puckett,

Victoria Police: Domenica Hunkin

CFA: Steve Contessa, Darren Viney

Ambulance Victoria: Matt (Bright Team Manager Ambulance)

KeepSafe TM: Hamish Nelson

Next Meeting	Operational – pre-event Wed 4/11/2026 Time TBC	**AERMAG meeting date**	19/10/2026

Section B: AERMAG advice items and post-meeting actions

AERMAG Actions	Response to advice		Specify response detail (i.e. document reference, page #)
Events Team	☐ Accept	☐ Other	Link in Bushfire Plan to Emergency Management Plan and Risk Management Plan – ensure consistency
Local Laws / Police	☐ Accept	☐ Other	Provide name and contacts numbers for Local Laws and Police on the ground for quick contact during the event – Also KeepSafe TM
Events Team / Bright Rod Run	☐ Accept	☐ Other	Risk Plans to address vehicle interaction with pedestrians and other feedback from CFA – CFA to resend feedback
Events Team	☐ Accept	☐ Other	Send updated Emergency Management Plan to AV for Pioneer Park
Bright Rod Run	☐ Accept	☐ Other	Documents incomplete (CFA feedback). Emergency Plan to include emergency access for incidents in Pioneer Park - map
Events Team	☐ Accept	☐ Other	Alcohol restriction zone and traffic flow maps to be issued to all agencies as well as distributed publicly

AERMAG Actions	Response to advice		Specify response detail (i.e. document reference, page #)
KeepSafe TM	☐ Accept	☐ Other	Radio comms to traffic controllers (channel) to provide to emergency services
Bright Rod Run	☐ Accept	☐ Other	Updates to Risk Plan to be addressed
AV / Alpine Health	☐ Accept	☐ Other	AV to engage with Alpine Health to ensure resourcing for thunderstorm asthma risk
Events Team	☐ Accept	☐ Other	Emergency Management Plan to address notification procedure with emergency services for high level incidents
CFA, VicPol, AV	☐ Accept	☐ Other	Nominate single representative for the operational meeting immediately prior to event – email details to Melanie A
Events Team	☐ Accept	☐ Other	Establish Teams group for all official comms – this can also be used for update comms during event by the end of the week
Events Team	☐ Accept	☐ Other	Event debrief to be booked in
Events Team	☐ Accept	☐ Other	Cruise courses (unofficial) to be investigated and details passed on
Actions from previous meetings			
Bright Rod Run – Alpine Shire Council will assist the Bright Rod Run	☐ Accept	☒ Other	Pioneer Park added the Evacuation Plan as a Place of Last Resort and how this will be managed if activated.
Bright Rod Run – Alpine Shire Council will assist the Bright Rod Run	☐ Accept	☒ Other	A risk assessment to support the Evacuation Plan
Bright Rod Run – Event Organisers	☒ Accept	☐ Other	updates, event risk ratings within the Risk Management Plan
Bright Rod Run [Pioneer Park] Alpine Shire Council [Bright CBD]	☐ Accept	☐ Other	• Bushfire risk • Vehicle fire risk • House fire incidents with delayed emergency response times. To be included in both evacuation plans for the Bright CBD and Pioneer Park

AERMAG Actions	Response to advice		Specify response detail (i.e. document reference, page #)
KeepSafe	☐ Accept	☐ Other	update traffic management plans to reflect that only two marshals will be stationed at road closures.
KeepSafe	☐ Accept	☐ Other	incorporate the Place of Last Resort arrangements into the Traffic Management Plan.
Alpine Shire Council	☐ Accept	☐ Other	Melanie / Events Team to circulate the updated Risk Assessment and Evacuation Plan to stakeholders.
Keep Safe and Alpine Shire Council	☒ Accept	☒ Other	Proposed move to a larger anticlockwise traffic loop to improve traffic flow, reduce CBD congestion, and maintain emergency vehicle access. - Develop map and comms to Rod Run Personnel
Events Team	☒ Accept	☒ Other	Share the updated traffic management arrangements and new circuit layout with the Rod Run organisers once finalised.
Alpine Shire – Comms and Event Team	☒ Accept	☒ Other	Develop and implement a communications campaign for the new circuit, including extensive event-day directional signage and distribution of pre-event maps
Bright Rod Run and Alpine Shire Council	☒ Accept	☒ Other	Only registered vehicle in road closure of Ireland st – discuss with Rod Run

Section C: Next step

Within 14 days of receiving this advice form please complete your response to the advice and specify details. Email it to your key contacts identified here, along with all updated documents.

☐	Alpine Shire Events Team	Melanie Atkins, Coordinator	events@alpineshire.vic.gov.au
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