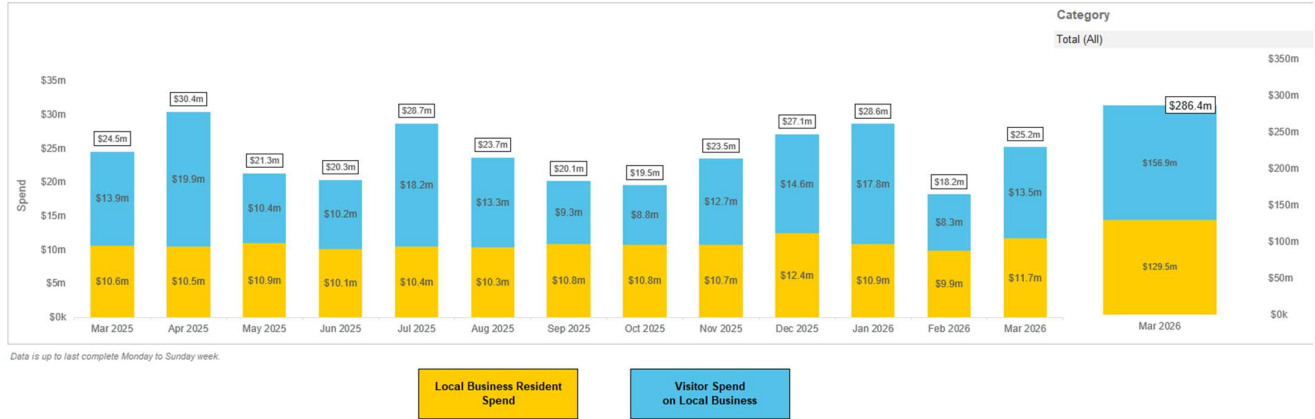


Alpine Shire March 2026 Spend Data

March marks the beginning of Autumn and the start of a busy period in the Alpine Shire as visitors travel to experience the autumn foliage and events.

Year to date

How much spend is going to businesses in the Alpine Shire Council location over time?

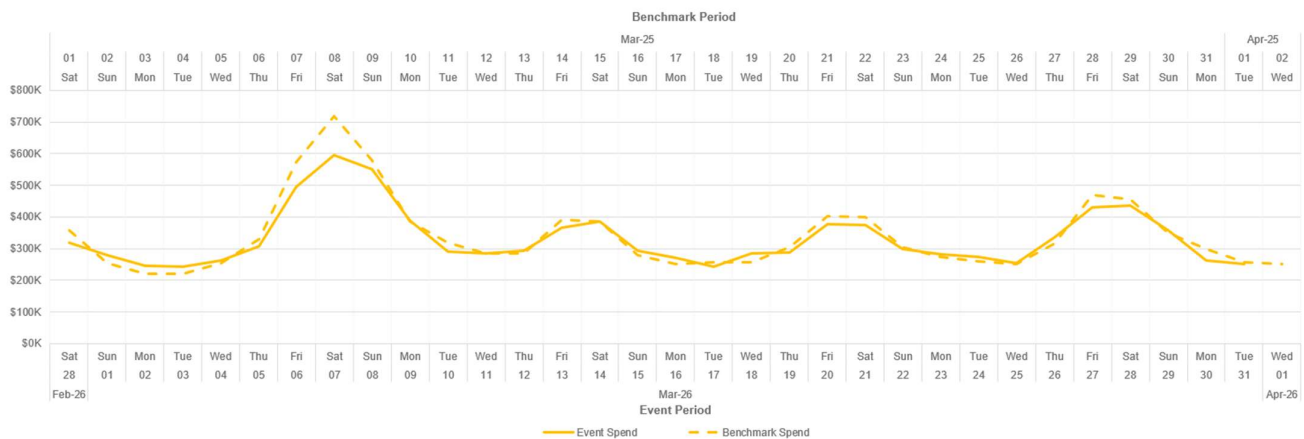


March – All Alpine

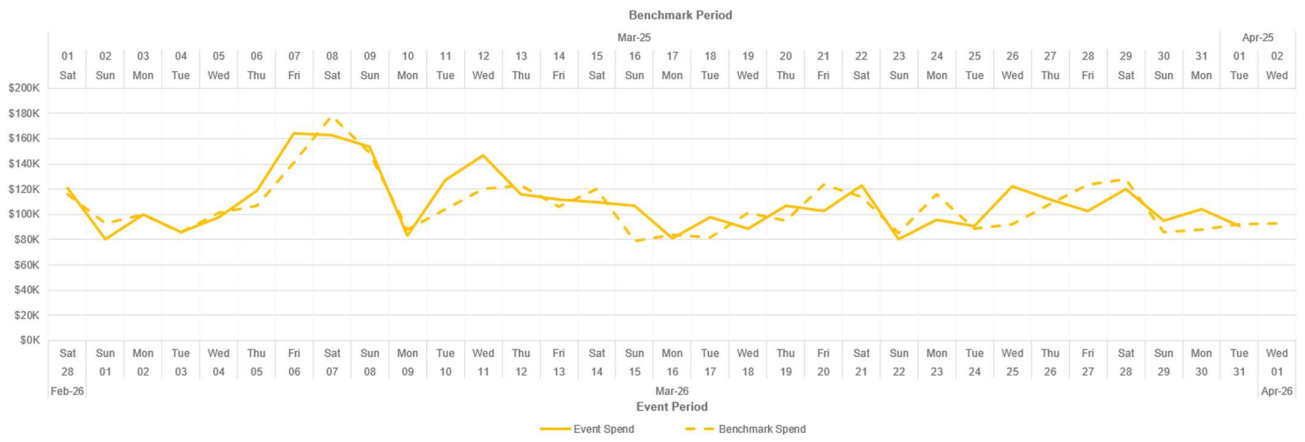
What are some of the key insights for Alpine Shire Council for all categories between 1 March 2026 and 31 March 2026?



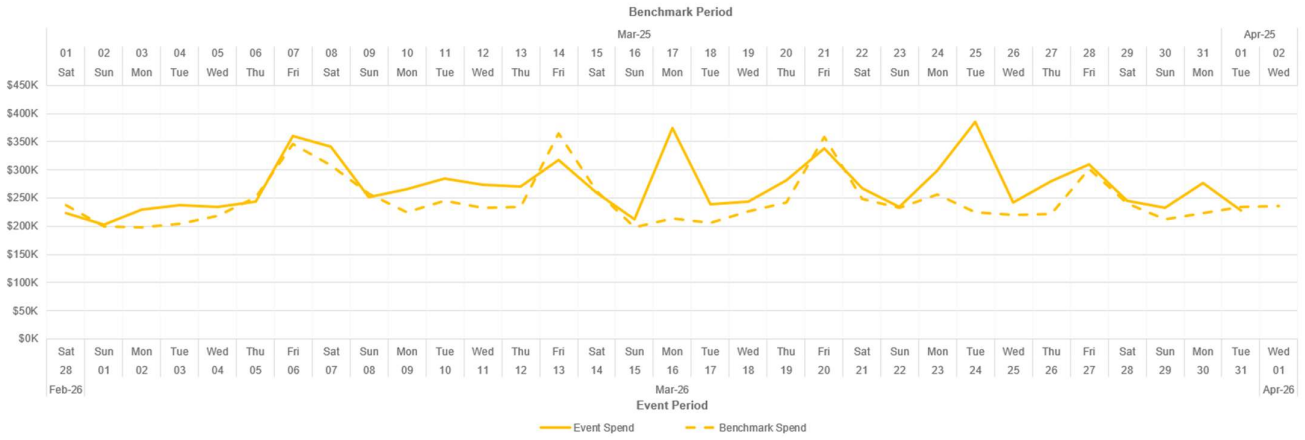
Bright Spend



Mount Beauty/Tawonga South/Tawonga Spend

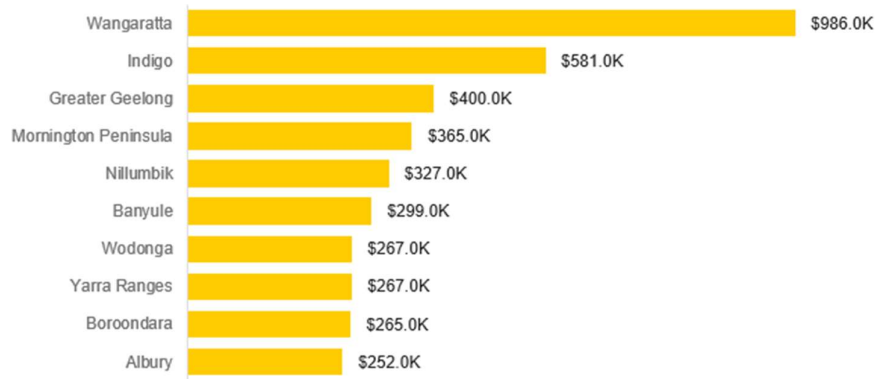


Myrtleford Spend

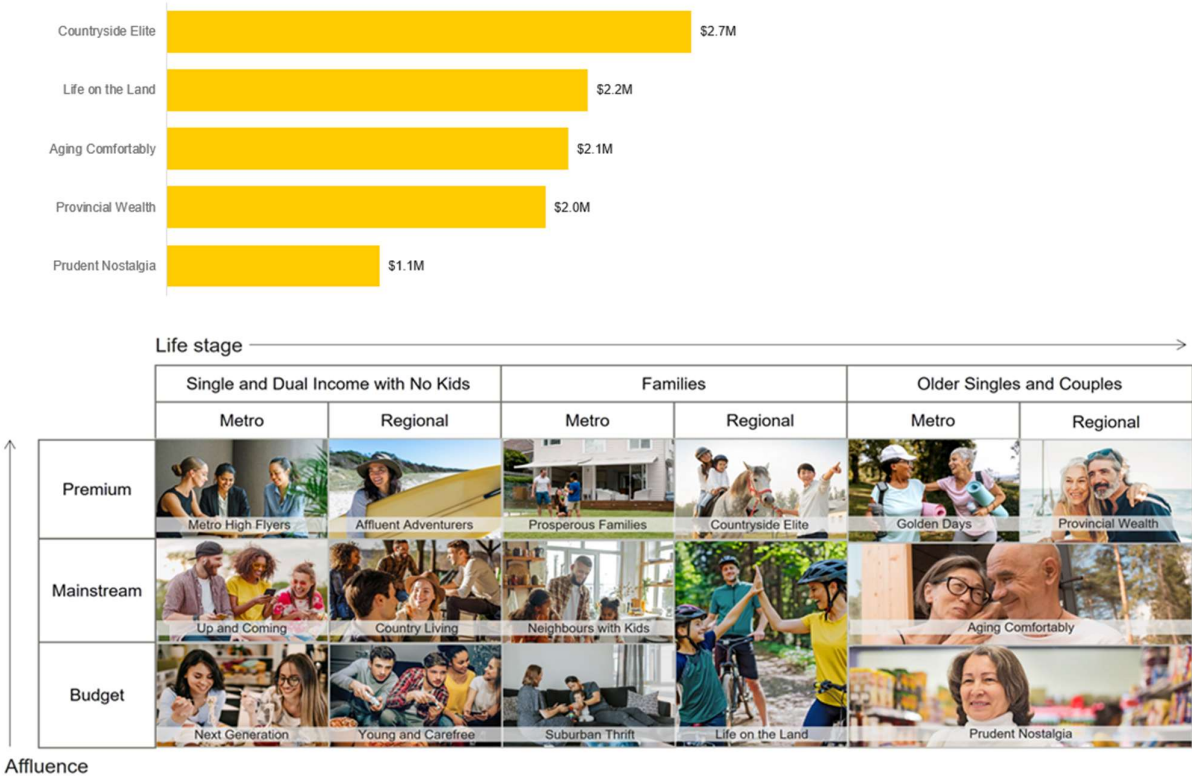


All Alpine

Top 10 source markets by visitors spend



Top 5 customer segments by residents spend



Sourced from Banking Transaction Data, Commbank iQ